



EMEA

# FLIR DM286/CM57-2/CM85-2 – CHANNEL PARTNER TOOLKIT

May 2023

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# FLIR DM286/CM57-2/CM85-2 OVERVIEW

Launch Date: May 23<sup>rd</sup> 2023

## DM286 Next Gen IGM™ Multimeter

The new DM286, provides technicians with a tool that combines the next generation of FLIR test and measurement capabilities, allowing users to perform safe and accurate inspections. Through IGM™ (Infrared Guided Measurement), users will be able to safely identify any hazards before contact is ever made.

## CM57-2 Flexible Clamp Meter

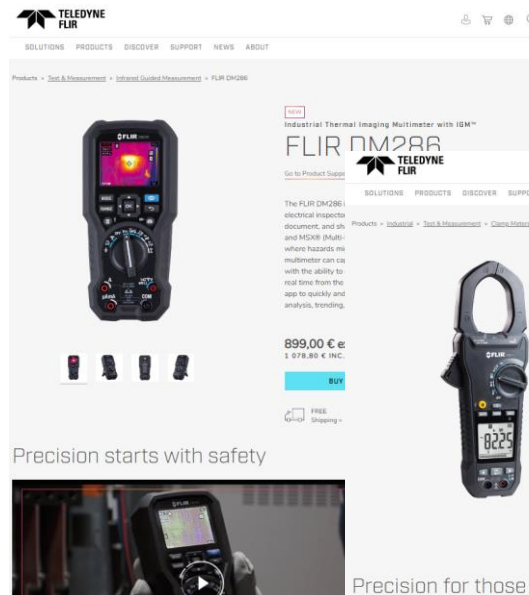
The new CM57-2 Flexible Clamp Meter is designed to simplify difficult current measurements. With a narrow, 18-inch (45.72 cm) flexible coil clamp, the CM57-2 lets you easily take measurements in tight or awkward spots. It is ideal for multiple-conductor measurements and double-wrap requirements.

## CM85-2 Clamp Meter

The CM85-2 is an industrial power clamp meter with advanced power analysis and variable frequency drive (VFD) filtering functions required by electrical troubleshooters for full-scale equipment. Accurately analyze voltage in complex machinery by including harmonics, inrush, current, and phase rotation testing.



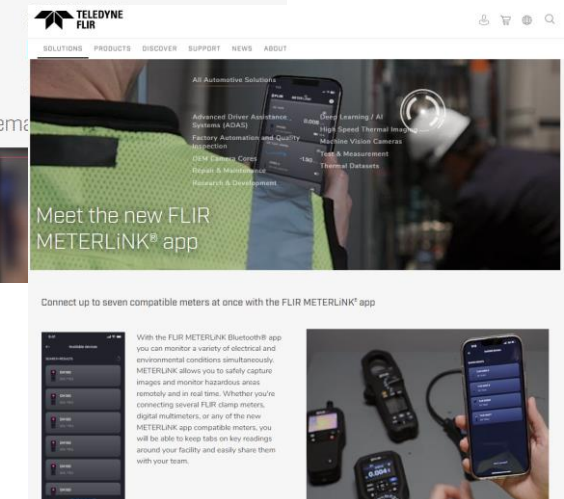
# DM285/CM57-2/CM85/METERLINK-PRODUCT PAGES



Precision for those who demand it



Precision for those who demand it



- [www.flir.com/DM286](http://www.flir.com/DM286)
- [www.flir.com/CM85-2](http://www.flir.com/CM85-2)
- [www.flir.com/CM57-2](http://www.flir.com/CM57-2)
- <https://www.flir.com/instruments/new-flir-meterlink-app/>

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## Teledyne FLIR Introduces DM286 Infrared Guided Measurement Multimeter and CM57-2 and CM85-2 Clamp Meters

*Multimeter empowers utility, manufacturing, building electricians, and industrial mechanics to troubleshoot electrical system components and identify hazards*

**GOLETA, Calif., May 23, 2023** – Teledyne FLIR, part of Teledyne Technologies Incorporated, today announced the DM286 Infrared Guided Measurement (IGM™) Multimeter, and two new clamp meters, the CM57-2 and the CM85-2. The reimaged multimeter and clamp meters replace the predecessor DM285, CM57, and CM85, respectively, providing technicians with upgraded tools to perform safe and accurate electrical inspections and to identify hazards before contact is made.

“The FLIR DM285 IGM multimeter and the CM57 and CM85 clamp meters have proven to be enormously popular for electrical inspection, and we are thrilled to reintroduce these flagship products with even more compelling features,” said Rob Milner, business development director, Teledyne FLIR. “The redesigned FLIR DM286 Industrial Imaging Multimeter with IGM now features FLIR-patented multispectral dynamic imaging (MSX®) that adds visible light details to thermal images in real-time for greater clarity. It also includes video recording, longer run time, and compatibility with the new FLIR METERLiNK app.”

[Download Here](#)

# PRESS RELEASE

# DATASHEETS: DM286 CM57-2 CM85-2



## FLIR DM286™ Industrial Thermal Imaging Multimeter with IGM™



### Key Features:

- IGM™ (Infrared Guided Measurement) for safer non-contact thermal inspections
- Unrivaled thermal image clarity with MSX® (Multi-Spectral Dynamic Imaging)
- Seamless integration with METERLINK® App



## FLIR CM57-2™ Flexible Clamp Meter with METERLINK® 18-inch coil



### Key Features:

- 18-inch flexible coil clamp
- Dual LED worklights
- Bluetooth® connectivity up to 10 m (32 ft)

### Main Applications:

- Measuring high currents from a safe distance
- Measuring current in hard to reach areas
- Performing electrical inspections in dark areas

[www.flir.com/CM57-2](http://www.flir.com/CM57-2)



## FLIR CM85-2™ True RMS Power Clamp



### Key Features:

- VFD Mode for superior accuracy on VFD-controlled equipment
- Inrush mode to capture AC Current spikes during start-up
- Bluetooth® connectivity up to 10 m (32 ft)

### Main Applications:

- Advanced power analysis and variable frequency drive (VFD) filtering functions
- Accurately analyze voltage in complex machinery
- Harmonics, inrush, current, and phase rotation testing

[www.flir.com/CM85-2](http://www.flir.com/CM85-2)

[Download](#)

Datasheets are a great way to highlight the product features, benefits and most common applications to a potential buyer.

These can be shared with leads via email or added to the product pages on your websites to provide a greater level of product detail when customers are actively self-guided-learning about the DM286, CM57-2, CM85-2.

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- DM286/CM57-2/CM85-2



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# PRODUCT IMAGES

Product images are great for use when creating your own marketing material, for use on product pages and for use on social media to promote the DM286/CM57-2/CM85-2

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# PRODUCT APPLICATION IMAGES



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Product application images are great for use when creating your own marketing material, for use on product pages and for use on social media to promote the DM286/CM57-2/CM85-2.

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# WEB BANNERS DM286

[Download](#)

## Available Sizes

- 120 x 600
- 160 x 600
- 300 x 250
- 336 x 280
- 468 x 60
- 728 x 90

## Available in

- English
- French
- German
- Italian
- Spanish



Source files are also downloadable via this link to allow local translations where needed



# WEB BANNERS CM57-2

[Download](#)

## Available Sizes

- 120 x 600
- 160 x 600
- 300 x 250
- 336 x 280
- 468 x 60
- 728 x 90

## Available in

- English
- French
- German
- Italian
- Spanish



Source files are also downloadable via this link to allow local translations where needed



# WEB BANNERS CM85-2

[Download](#)

## Available Sizes

- 120 x 600
- 160 x 600
- 300 x 250
- 336 x 280
- 468 x 60
- 728 x 90

## Available in

- English
- French
- German
- Italian
- Spanish



Source files are also downloadable via this link to allow local translations where needed

# WEB BANNERS METERLINK

## [Download](#)

### Available Sizes

- 120 x 600
- 160 x 600
- 300 x 250
- 336 x 280
- 468 x 60
- 728 x 90

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# PROMOTIONAL VIDEO



[VIEW HERE](#)

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TELEDYNE FLIR

FLIR T&M CONDITION MONITORING PRODUCTS

**DM286 – NEXT GENERATION MULTIMETER**

**CM57-2 & CM85-2 – CLAMP METERS**

**NPI KIT**

APRIL 2023

PROPRIETARY INFORMATION – TELEDYNE FLIR CHANNEL PARTNERS ONLY

TELEDYNE FLIR

### ELECTRICAL METER MARKET INFORMATION

- \$9.8B USD Multimeter market value in 2023
- 6.3% CAGR, \$16.98B in 2028
- Range in price from <\$100 to > \$1,000

**Wide Industry Use:**

- Utilities
- Manufacturing
- Building / Facilities
- Metals
- Pulp & Paper
- Plant Maintenance
- Reliability Consultants
- Specialty Service Providers
- Benchtop Testing
- NDT Services

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PROPRIETARY INFORMATION – TELEDYNE FLIR CHANNEL PARTNERS ONLY

TELEDYNE FLIR

### FLIR – A COMMITMENT TO OUR CUSTOMERS

FLIR offers industry leading warranties for our products.

FLIR stands behind our offerings, providing our customers not only best in class tools, but the commitment to their use for the life of the product.

Industrial Grade Tools  
Limited Lifetime Warranty  
[Warranty Details](#)

IGM® Tools  
Limited 10-Year Warranty  
[Warranty Details](#)

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PROPRIETARY INFORMATION – TELEDYNE FLIR CHANNEL PARTNERS ONLY

TELEDYNE FLIR

### DM285, CM57, CM55 & CM85 END OF LIFE PLAN

FLIR Model No	Status	EOL notice	End of stock date
CM55	Active sale	5/2024	7/2024
CM57	EOL	4/2023	7/2023
CM85	EOL	4/2023	5/2023
DM285	Active Sale	8/2023	11/2023

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# EXTERNAL PRESENTATION

[Download](#)

An informative explanation of how the DM and CM Products can be used, who are the potential customers and what are the USPs.

This type of content can be used to reinforce the DM and CM performance and credibility, and is ideally presented in person to potential customers, or used as information when creating content for other sales or marketing purposes.

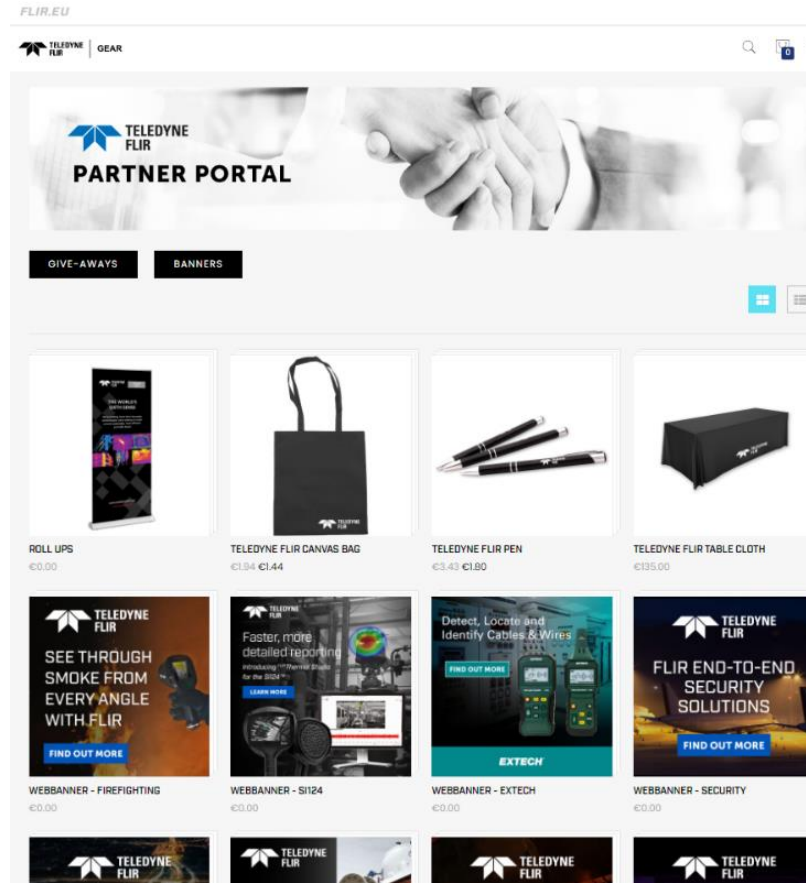
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# PARTNER PORTAL

- Ordering Assets

The FLIR Partner Portal allows you to order a variety of assets which will support the promotion of FLIR products, including the FLIR E8 Pro thermal imaging camera.

You will find various designs of roll-up banners, digital banners, giveaway items and other assets; and we are adding more to this portal as demand increases.



[Visit Site](#)

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# TELEDYNE FLIR LOGOS

## BRAND LOGO



## BRAND GUIDELINE



# FURTHER INFORMATION

For further information please contact:-

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